

# TAYLOR COX

GRAPHIC DESIGN | Tacoma, WA

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Hard working, organized, and project driven designer with a love of detail-oriented design and typography, focusing on storytelling and narrative. They tell you "not to sweat the small stuff," but that is where I believe design lives, where it comes to life.

# Design Skills

InDesign

Photoshop

Illustrator

Figma

Website Design (Shopify)

File prep for digitial and letterpress printing

Newsletter creation and formatting

Powerpoint

## Eye For Detail

With a background in letterpress printing and handset type, I thrive on working within creative constraints to produce the best product possible. When hand setting type, the little details are everything, and my digital design is no different.

#### Collaboration

Working closely with others to create the best end product possible comes second nature to me. With experience in working for small companies where you almost never have the luxury of having one person for every job, I am used to jumping in and taking on new tasks as they are needed. I am extremely flexible and willing to take on anything thrown my way.

## **Narrative Storytelling**

Under my Coxswain Press imprint, I have created and produced hand-bound artist books. With a non-traditional focus on structure, my artist books allow me blend visual design with storytelling. I bring the same narrative approach to my digital design and branding. Many of my artist books are held in special collections across the country.

# Employment

# The Arts & Crafts Press — Graphic Designer | February 2015 — March 2020

Working for an internationally known small business means you learn to wear many hats. I worked closely with the owner/artist to ensure things ran smoothly and her artistic vision was implemented whether it was through promotional and web design, or the artwork itself. I was frequently in charge of balancing multiple projects and keeping everything organized and in line. I was also able to streamline production.

#### Coxswain Press — Proprietor / Owner | 2015 — Present

A small book arts and letterpress printing press focusing on the tactile nature of handmade items and the transformation that occurs in the making.

# Education

# Pacific Lutheran University | Tacoma, WA

Bachelor of Fine Arts in Graphic Design, Minor in Art History, magna cum laude Graduation: May, 2015 GPA: 3.87/4.00



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# Related Professional Experience

## Univeristy of Puget Sound — Printer in Residence | Spring 2015 — Present

Typesetting and printing of commemorative prints for Collins Memorial Library at the University of Puget Sound. Printing demonstrations for library events and letterpress printing workshops.

#### **Tacoma Wayzgoose** — Planning Committee | 2017 — Present

Help with planning and running of the annual Tacoma Wayzgoose, a community letterpress printing and book arts event. Jury selection committee for Linoleum Print Steamroller Artists and participating vendors. Volunteer screen printer for BYO screen printing.

#### Tacoma Wayzgoose — Steamroller Printing Artist | 2019

Design, carving, and printing of 3 x 3 foot linoleum block. Printed live at the Tacoma Wayzgoose with a steamroller.

## College Book Arts Association — Catalyst 2021 Planning Committee | 2020 — Present

Planning of overall direction of conference, as well as collaboration on conference logo and design of conference deliverables (programs, brochures, badges, maps, etc.).

## Puget Sound Book Artists — Member Exhibition Curatorial Team | 2016

In charge of selecting works, creating exhibition catalog, and assembling the show.

# Work Included In Collections

Bainbridge Museum of Art, Cynthia Sears Artist Book Collection

Baylor University, Central Libraries

Duke University, Perkins Library

George Mason University, Fenwick Library

Indiana University - Purdue University Indianapolis, Herron Art Library

Otis College of Art & Design, Sheets Library, Artist Book Collection

Scripps College, Denison Library

Stanford University, Art & Architecture Library

Topeka Public Library

Tufts University, SMFA Library, Artist Book Collection

UC Berkeley, Environmental Design Library

**UCLA Arts Library** 

University of California Davis, Shields Library

University of California Santa Barbara, Davidson Library

University of Central Florida, Hitt Library

University of Puget Sound, Collins Library

University of Rochester Library

University of Texas, San Antonio, Peace Library

University of Washington, Libraries